

Alan Mayer

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Overview

Adaptable technology professional and forward thinker. Looking for a part in building the world of tomorrow. Strong believer in teamwork and people. Passionate about blockchain and empowering people through financial education and accessible financial tools.

Skills

WEB TECHNOLOGIES – React.js, Redux, APIs, AWS, HTML, CSS, SQL

PRODUCT – Technical Documentation, Agile Development, Product Training, Customer Feedback, A/B testing, Budgeting, Road Maps, Sprint Planning, Managing Engineers

FINANCE / CRYPTO – Blockchain, Cryptocurrencies, Trading, Personal Finance, Tax Management, Credit Management, Risk Management, Technical Analysis

MOBILE – React Native, Responsive Design

PROGRAMMING LANGUAGES – Javascript, Python, Java

Experience

CTO | YouFood.io | London

July 2017 – Present

- In charge of all aspects of technology for the company: development, architecture, strategy, road mapping, hiring, sprint planning, devOps, customer onboarding
- Responsible for understanding the needs and constraints of the product, market, customers, and users (both internal and external) of the platform
- Developed the MVP product, and now lead a team of remote developers
- Training and Support of customers and users
- Javascript stack with React.js, Node.js, Elasticsearch, MYSQL, NGINX

Solutions / TAM / Engineer | AdRoll Inc. | San Francisco

Oct 2013 – July 2017

- Solutions Engineer - presales, integrations, and custom solutions for enterprise clients
- Product Management - training support, product feature development, customer feedback liaison

- Technical Account Manager - 6-month assignment in Sydney, product training, internal tool development, account troubleshooting, hiring
- Software Engineer - full-stack engineering, agile development process, React, Backbone, Python, Java, AWS, Hadoop, Docker

Software Engineer | CookTasteEat.com | San Francisco Oct 2012 – Jun 2013

- First technical hire on a startup team of 8 developing a WordPress backed website
- Managed and collaborated with offshore development team
- Refactored website with responsive javascript Framework (Foundation 4)
- Built several integrations including Facebook, Exact Target, Twitter, and Pinterest

Software Engineer | MyBuys | San Mateo Oct 2012 – Jun 2013

- Onboarding, implementation, and integration of new E-commerce sites with the MyBuys solution
- Developed new real-time email delivery system
- ESP integrations and API development
- First engineer through the MyBuys Engineering Development Program
- Ran training sessions for new hires and assisted with on-site recruitment events

Education

University of Michigan, Ann Arbor

Le Cordon Bleu, London/Paris/Sydney

Bachelor of Science, Computer Science 2010

Grand Diplôme, Cuisine and Pastry Arts 2008

Awards & Acknowledgements

- Michigan Mobile App Innovation Challenge – University of Michigan – 2010
- Presidential Scholarship – Wayne State University – 2004

Interests

- Cycling – Charity bike rides (AIDS lifecycle, MS Waves to Wine) raised over \$3500 for different charities
- Eastern Culture – spent 4 months in China at a Shaolin Kung Fu academy in 2016
- Outdoors – camping, rock climbing, backpacking trips around the world
- Finance / Crypto / Blockchain – self-taught, caught the bug in 2013, bought my first bitcoin, and have been trading, mining, and learning ever since